

2021 DDA Synopsis

December 16, 2021

Mission: The overall goal of the Center Line Downtown Development Authority is to improve and encourage the long-term economic viability of the Van Dyke and Ten Mile commercial corridors. The projects and improvements in the DDA Master Plan enables the City of Center Line to protect existing investment, attract new development, and stimulate the revitalization of properties within the downtown district.

DDA Goals

- Promote DDA grant programs to enhance the corridor and generate additional tax revenues
- Promote a positive and welcoming image of the corridor by hosting DDA events
- Promote streetscape improvements including road diets and banners, pedestrian walkways that encourages the neighborhood residents to walk or bike to the commercial facilities
- Support financing of projects through special assessments, Federal and State grants, State tax incentives, private investment, DDA millage, or other tools
- Undertake projects and programs which will assist and focus on the economic enhancement and marketing programs undertaken by the City and its departments

Past Projects

- Reconstruction of DDA parking lot
- Create exterior Façade Improvement program to support local businesses and encourage new development and additional tax revenues
- Gateway entrance signs have been updated and replaced
- Annual beautification baskets placed on light poles
- Development of a DDA master plan
- Over \$100,000 dollars has been granted to DDA businesses for façade improvements
- Marque sign at City Hall has be replaced and updated
- Upgrades to the Gazebo and surrounding landscaping areas
- Enrollment in the RRC program
- I-696 wayfinding sign project
- Creation of a DDA Brochure
- New Business Packets